

# “The Super Affiliate Laws”

## Law #1: Follow Laws 2-7 Like Your Business’s Life Depends On It.

Laws #2-#7 are largely made up of the few commonalities that all successful online marketers share. **If you follow them and are consistent it becomes a matter of “when” you’ll be successful successful, not “if”.**

## Law #2: Generate Leads And Build Your List Daily

In week #2 of the Profit Boosting Bootcamp, I’ll teach you exactly how to generate an endless flood of red hot leads. The mindset shift that you need to have is this: **Generating leads and building your e-mail list should be looked at as an investment, not an expense.** Once you’ve built a list, on average, you’ll make \$1 per month per lead on your list. ALWAYS be generating leads, and always look at the building of your list as an investment vs. an expense.

## Law #3: Followup With Your Leads Daily

The only way your leads will ever be worth anything to you is if you actively market and followup with them daily. I’ll teach you exactly what to do in order to followup for maximum impact in week #3 of the Profit Boosting Bootcamp and I’ll even do almost all of the follow-up for you... **But either way, for maximum impact, follow-up with your leads every single day.**

## Law #4: Work On Your Mindset Daily

Your mindset and what you believe is possible will be the single biggest factor when it comes to how much action you’ll take on a daily basis. If you think good things will happen when you take action, you’ll take action every single day. If you think nothing will come of your actions no matter what information I give you, you won’t take any action. Get on every single inner circle call we host, listen to mindset related podcasts, read mindset related books and surround yourself with positive people. **Work on your mindset every single day.**

## Law #5: Position Yourself To Earn Big

Earning BIG, high ticket commissions is the fastest way for you to make more money as an affiliate without doing any extra work (if you have things setup correctly). It’ll also allow you to create favorable economics in your business (which you’ll learn more about the importance of in week #1 of the Profit Boosting Bootcamp), and out-perform 98% of

all other affiliate marketers. **Always position yourself to earn as much as humanly possible with anything you promote.**

## **Law #6: Always Invest In Yourself**

Your own intellectual capital will ALWAYS be your single most valuable asset. By investing in building your intellectual capital you'll build invaluable skill-sets that will feed you and your family for years to come. Invest your time and money in attending masterminds, purchasing products, reading books, listening to podcasts and learning new skills. **The wealthiest people on the face of the earth ALWAYS invest in their own intellectual capital and are constantly investing in learning new skill-sets and becoming more valuable to their given marketplaces. Always invest in building your own intellectual capital. It's the most valuable recourse you'll ever have.**

## **Law #7: Attend ALL Of The Live Events**

Whether they be live, in person events, webinars, the inner circle calls, or the immersion coaching calls, get to every single live event. As the CEO of the Super Affiliate Network I have the unique ability to be able to see EXACTLY which members are producing the highest levels of results and which ones are underperforming. Without fail the 20% of the members that ALWAYS account for 80% of the results are the members who attend the live events, get on the inner circle calls, plug into the coaching and actively participate in the community. **Get to every single live event and don't make excuses as to why you can't.**

These laws are in place based on my own personal experience in my business, coaching students and from watching tens of thousands of marketers come online. Some see massive success relatively quickly while other continue to spin their wheels in a state of perpetual overwhelm.

These 7 laws are the laws that EVERY SINGLE successful internet marketer follows and if you do the same **your success is inevitable.**

Your friend and mentor,

**Misha Wilson**

